

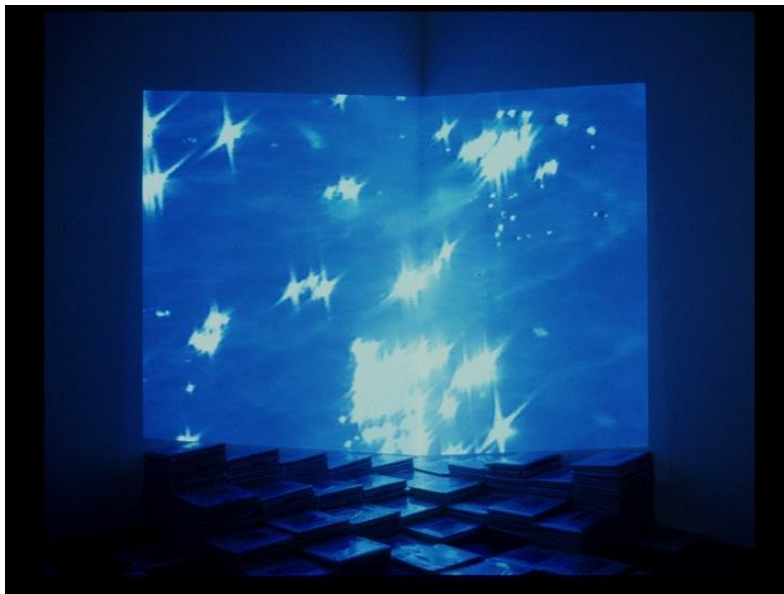
MEDIA CONTACT

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FOR IMMEDIATE RELEASE

July 8, 2011

Alex Kritselis: Above the Fold
September 18, 2011 - January 8, 2012



Above the Fold (still), 2002, Mixed media and video installation.

PASADENA, CA - The Pasadena Museum of California Art (PMCA) is pleased to announce *Above the Fold*, an installation by artist Alex Kritselis that examines the aftermath of the terrorist attacks of September 11, 2001. Previously installed at the Armory Center for the Arts in 2002, the work has been re-imagined for the PMCA Back Gallery to commemorate the tenth anniversary of September 11. The immersive installation poses new questions about the lingering effects of the attack on our national psyche while simultaneously providing a space for reflection and contemplation.

The title, *Above the Fold*, refers to the most prominent space on the front page of a newspaper, which is reserved for those news items deemed most valuable and important because it is the first section of the paper that the reader sees. The most prominent element

of the installation is a “landscape” comprised of a complete set of all 365 *Los Angeles Times* editions printed between September 12, 2001 and September 11, 2002, which is folded on the gallery floor displaying that “above the fold” section of the paper. By examining what news items and headlines followed the traumatic events of September 11, the artist creates a dialogue about mortality, the body politic, and mass media that remains as relevant today as when it was first conceived ten years prior.

All editions are unread and shielded in UV protective plastic, which reflects light in such a way as to suggest a watery surface. Metal bleachers will allow the visitor to survey the landscape from a higher position, alluding to the experience visitors have at Ground Zero as they gaze into the giant concave space. A double video projection above the newspapers plays in three segments: a black and white video of an open-heart surgery in progress transitions into two vertical tower-like rectangular shapes surrounded by water for the second segment. In the final part of the video, the two towers dissolve into the surrounding water while rose petals float on its surface. The accompanying audio track of a low frequency heartbeat suffuses the room with a discordant feeling of both reassurance and dread.



Above the Fold (still), 2002, Mixed media and video installation.

PUBLIC PROGRAMS

OPENING RECEPTION

Saturday, September 17, 2011

7:00 – 9:00 pm

\$5 admission

Free for PMCA Members

About the PMCA:

The Pasadena Museum of California Art (PMCA) is dedicated to the exhibition of California art, architecture, and design from 1850 to the present. Informed by the state's rich mixture of cultures and inspired by its impressive geography, California art has long been defined by a spirit of freedom and experimentation. PMCA exhibitions and educational programs explore the cultural dynamics and influences unique to California that have shaped and defined art in all media.

Hours:

Wednesday – Sunday, 12:00 - 5:00 pm.

The Museum is closed July 4th, Thanksgiving Day, Christmas and New Year's Day.

Admission:

\$7 for Adults, \$5 for Seniors (65+) and Students with valid ID; free to PMCA Members and children under 12. Access for people with disabilities is provided.

Location/Parking:

The Museum is located at 490 East Union Street. From the 210 Freeway, take the Lake Avenue exit. Go south and take a right on Union Street. From the 110 Freeway/Downtown Los Angeles, follow the freeway until its end, then take Arroyo Parkway and turn right at Colorado, then left at Oakland to get to Union Street. Parking is available at the Museum.

PMCA Tours:

At this time, the museum does not offer regularly scheduled docent tours of our special exhibitions. However, docent tours are available to private groups for a fee of \$75. A non-refundable deposit of \$40 is due two weeks prior to the scheduled date in order to guarantee a tour. We regret that we are unable to accommodate tours for groups smaller than 10 or larger than 50 people. Before requesting a tour, please check the exhibition calendar to see which exhibitions will be available during your visit.

A discounted group rate of \$4 per person is available for groups of 20 or more, and free admission is offered to school groups of K-12 public school students. Please call to notify us at least one week in advance for these special admission rates.

For any questions or to make reservations for a tour or group rate, please call Shirlae Cheng-Lifshin at 626-568-3665 x17.

PMCA Information:

For information, the please call 626-568-3665 or visit the website: www.pmcaonline.org

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