

## MEDIA CONTACT

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## FOR IMMEDIATE RELEASE

July 23, 2013

**Somewhere in Between: Los Angeles**

August 11, 2013–January 5, 2014



Bia Gayotto, still from *Somewhere in Between: Los Angeles*, 2013.  
Two-screen video installation with sound. TRT 20 min. Courtesy of the Artist.

**Pasadena, CA** – The Pasadena Museum of California Art (PMCA) is proud to present *Somewhere in Between: Los Angeles*, a video installation by artist Bia Gayotto. With the installation, Gayotto investigates how people respond to navigating and inhabiting two or more places and cultures. Through an open call, she invited Los Angeles-area residents living along Route 66 who identify as bi- or multicultural to participate in an interview and video shoot that examines life in fourteen neighborhoods along the route from Pasadena to Santa Monica, including Chinatown, Echo Park, Little Armenia, and Thai Town. The questions Gayotto asked of the participants were designed to stimulate dialogue reflecting the pluralities of place, identity, and belonging.

Gayotto has been working on the series *Somewhere in Between* for over two years, centering previous iterations in Silicon Valley and Chicago. In the context of her oeuvre, the series is a natural evolution of Gayotto's exploration of identity and culture and how they influence where and how people live as well as the places and objects they encounter. Much of Gayotto's work is collaborative; she engages friends, other artists, or in most cases, people who respond to open calls. Inspired by the composer John Cage, who composed music through chance procedures, she likewise embraces and encourages chance in her projects, and often allows the participants to dictate the course of her work.

By juxtaposing cityscapes, architecture, and domestic settings with images of the participants performing simple, everyday actions and a soundtrack that consists of abstract music and ambient sound, Gayotto explores the experiences of those who live in an intercultural space and offers a broader, multilayered portrait of the greater Los Angeles area.

Bia Gayotto is a Brazilian-American artist and educator currently living in Los Angeles. She obtained an MFA from the University of California, Los Angeles in 1996, and her work has been featured in numerous exhibitions nationally and internationally, including at the Orange County Museum of Art; LA Freewaves; Fellows of Contemporary Art, Los Angeles; Gendai Gallery, Toronto; Asian Pacific American Institute, New York; The Breeder Project, Athens; and Museum of Image and Sound, São Paulo. She has received numerous grants and awards including the City of Los Angeles (C.O.L.A) Fellowship and Individual Artist Grant from The City of Pasadena Cultural Affairs Division. Currently, she serves as adjunct faculty at the Art Center College of Design in Pasadena.



Bia Gayotto, stills from *Somewhere in Between: Los Angeles*, 2013.  
Two-screen video installation with sound. TRT 20 min. Courtesy of the Artist.

This exhibition is made possible in part by the Pasadena Arts & Culture Commission and the City of Pasadena Cultural Affairs Division, and is supported by the Board of Directors of the Pasadena Museum of California Art. Bia Gayotto is a recipient of an ARC Grant from the Center for Cultural Innovation.



## **Programs**

### **OPENING RECEPTION**

Saturday, August 10, 2013 | 7–9pm

\$5 admission | Free for PMCA members

### **FAMILY DAY**

Saturday, September 28, 2013 | 3–5pm

Participate in fun art projects for the whole family based on our current exhibitions. All ages welcome!

### **ARTNIGHT PASADENA**

Friday, October 11, 2013 | 6–10pm

Enjoy a free evening of art, music, and entertainment as Pasadena's most prominent arts and cultural institutions swing open their doors.

## **IN DIALOGUE**

Sunday, October 20, 2013 | 3pm

Join *Somewhere in Between: Los Angeles* artist Bia Gayotto, composer Kubilay Uner, and Route 66 expert Scott R. Piotrowski for a discussion about sense of place, as it relates to her video installation, from both an artistic and historical standpoint. Gayotto and Uner discuss how place is translated visually and sonically while Piotrowski considers the cultural history of Route 66 in Los Angeles.

## **PMCA 123**

- 1) Free the first Friday of every month (12–5pm)
- 2) 2pm docent tour the second Saturday of every month (starting in September)
- 3) Free the third Thursday of every month (5–8pm)

All programs are free with admission and free for PMCA members unless otherwise noted. Please visit [pmcaonline.org/calendar](http://pmcaonline.org/calendar) for additional programs and events.

## **Museum Information**

### **MISSION**

The mission of the Pasadena Museum of California Art (PMCA) is to present the breadth of California art and design through exhibitions that explore the cultural dynamics and influences that are unique to California.

### **HOURS**

Open Wednesday–Sunday, 12–5pm; third Thursday of every month, 5–8pm; closed Mondays, Tuesdays, July 4, Thanksgiving, Christmas, and New Year's Day.

### **ADMISSION**

\$7 for adults, \$5 for seniors and students; free for PMCA members and children under 12; free the first Friday of every month (12–5pm); free the third Thursday of every month (5–8pm). Access for people with disabilities is provided.

### **PLAN YOUR VISIT**

The museum is located at 490 East Union Street. From the 210 Freeway, take the Lake Avenue exit. Go south and take a right on Union Street. From the 110 Freeway/Downtown Los Angeles, follow the freeway until its end, then take Arroyo Parkway and turn right at Colorado, then left at Oakland to get to Union Street. Parking is available at the Museum.

### **DOCENT TOURS AND GROUP RATES**

At this time, the museum does not offer regularly scheduled docent tours. However, docent tours are available Wednesday–Friday to private groups for a fee of \$75. A non-refundable deposit of \$40 is due two weeks prior to the scheduled date. Docent-led group tours and self-guided tours for K–12 students are offered for free. We regret that we are unable to accommodate tours for groups larger than 35 people. Before requesting a tour, please check the exhibition calendar to see which exhibitions will be available during your visit.

A discounted group rate of \$3 per person is available for groups of 20 or more (K–12 student groups are free). Please call to notify us at least one week in advance for these special admission rates.

For any questions or to make reservations for a tour or group rate, please call our Bookstore and Membership Manager Chandra Pok at 626.568.3665 x14 or email [cpok@pmcaonline.org](mailto:cpok@pmcaonline.org).

**For more information, please call 626.568.3665 or visit [pmcaonline.org](http://pmcaonline.org).**