

**MEDIA CONTACT**

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**FOR IMMEDIATE RELEASE**

August 5, 2008

***Seeing Greene & Greene: Architecture in Photographs***  
**September 28, 2008 - January 4, 2009**



**LEFT – RIGHT:** William R. Current, Untitled [Gamble House], c. 1970. Greene and Greene Archives, The Gamble House, USC. William R. Current, Untitled [Fleishhacker House], c. 1970. Greene and Greene Archives, The Gamble House, USC.

**Pasadena, CA** - As part of a city-wide centennial celebration of architects and brothers Charles and Henry Greene's masterpiece The Gamble House, the Pasadena Museum of California Art presents *Seeing Greene & Greene: Architecture in Photographs* curated by Karen Sinsheimer. Presented through the lens of some of the twentieth century's leading photographers of art and architecture, this exhibition is conceived as a different take on the architectural work of the architects who are best known for creating iconic bungalow style houses as part of the American Arts and Crafts movement.

Attracted by the special qualities of the Greenes' architecture and design, each photographer uses his own historical perspective to capture and interpret the architects' work. The resulting collection of images reveals the evolution of Greene and Greene's pioneering significance recorded through the years.

The selection of approximately 75 photographs will span over fifty years, from 1915 through the 1970s and includes work by William R. Current, Johan Hagemeyer, Frances Benjamin Johnston, Frederick Martin, Maynard Parker, Julius Shulman, Minor White, and Morgan Yost. Of these

remarkable photographs, 11 are on loan from the renowned collection at the Avery Architectural and Fine Art Library of Columbia University.

The Greenes established their architectural firm in Pasadena in 1894; the excitement about their legacy and the 100 year milestone extends to the rest of the Pasadena community. The Huntington Library is presenting A "New and Native" Beauty: The Art and Craft of Greene and Green ([www.Huntington.org](http://www.Huntington.org)) , and the Pasadena History Museum is presenting *Living Beautifully: Greene & Greene in Pasadena* ([www.pasadenahistory.org](http://www.pasadenahistory.org)).

Karen Sinsheimer is the curator of Photography at the Santa Barbara Museum of Art.

This exhibition is made possible in part by the Friends of The Gamble House, Pasadena Arts & Culture Commission and the City of Pasadena Cultural Affairs Division, and the Ann Peppers Foundation. In-kind support has been generously provided by Yvonne and Shawn Speck of Shawn Speck Picture Frames.



William R. Current, Untitled [Robert R. Blacker House], c. 1970. Greene and Greene Archives. The Gamble House. USC.

## **EDUCATION AND PUBLIC PROGRAMS**

### **SUNDAY, SEPTEMBER 28, 2008**

\*Please note that the museum will be closed from 12:00 – 2:00 pm on this day

#### **Members Reception**

#### **2:00 – 3:00 pm, Rooftop Terrace**

PMCA members are invited to join us in officially welcoming the new Executive Director of the PMCA, Christopher Mount.

RSVP: 626-568-3665, ext. 14

**Opening Reception**

**3:00 – 5:00 pm, Rooftop Terrace**

Fall Exhibitions Opening Reception for *Seeing Greene and Greene: Architecture in Photographs*,  
*Romance of the Bells: The California Missions in Art* and *William Stranger: Second Growth*.

\$5 admission

RSVP: 626-568-3665, ext. 12

**SATURDAY, OCTOBER 18, 2008**

**Special Reception for Seeing Greene and Greene**

**4:00 - 6:00 pm**

Free with museum admission or with Craftsman Weekend ticket

Wine and music

**SATURDAY, NOVEMBER 15, 2008**

**Panel Discussion for Seeing Greene and Greene**

**3:00 – 4:00 pm, Founders Gallery**

A panel featuring guest curator Karen Sinsheimer, furniture designer John Caldwell, and  
photographer Franklin Cariffe.

Free with museum admission

**SUNDAY, DECEMBER 7, 2008**

**Family Day**

**3:00 – 5:00 pm, Founders Gallery**

Please join us in making arts and crafts based on themes in our current exhibitions. Refreshments  
will be provided. Fun for the whole family!

Free with museum admission

RSVP: 626-568-3665, ext. 17

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**About the PMCA:**

The Pasadena Museum of California Art (PMCA) is dedicated to the exhibition of California art, architecture,  
and design from 1850 to the present. Informed by the state's rich mixture of cultures and inspired by its  
impressive geography, California art has long been defined by a spirit of freedom and experimentation. PMCA  
exhibitions and educational programs explore the cultural dynamics and influences unique to California that  
have shaped and defined art in all media.

**Hours:**

Wednesday – Sunday, 12:00 - 5:00 pm.

The Museum is closed July 4th, Thanksgiving Day, Christmas and New Year's Day.

**Admission:**

\$7 for Adults, \$5 for Seniors (65+) and Students with valid ID; free to PMCA Members and children under 12.

Access for people with disabilities is provided.

**Location/Parking:**

The Museum is located at 490 East Union Street. From the 210 Freeway, take the Lake Avenue exit. Go south and take a right on Union Street. From the 110 Freeway/Downtown Los Angeles, follow the freeway until its end, then take Arroyo Parkway and turn right at Colorado, then left at Oakland to get to Union Street. Parking is available at the Museum.

**PMCA Tours:**

At this time, the museum does not offer regularly scheduled docent tours of our special exhibitions. However, docent tours are available to private groups for a fee of \$75. A non-refundable deposit of \$40 is due two weeks prior to the scheduled date in order to guarantee a tour. We regret that we are unable to accommodate tours for groups smaller than 10 or larger than 50 people. Before requesting a tour, please check the exhibition calendar to see which exhibitions will be available during your visit.

A discounted group rate of \$4 per person is available for groups of 20 or more, and free admission is offered to school groups of K-12 public school students. Please call to notify us at least one week in advance for these special admission rates.

For any questions or to make reservations for a tour or group rate, please call Shirlae Cheng at 626-568-3665 x17.

**PMCA Information:**

For information, the please call 626-568-3665 or visit the website: [www.pmcaonline.org](http://www.pmcaonline.org)