

MEDIA CONTACT

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FOR IMMEDIATE RELEASE

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The Ulysses Guide to the Los Angeles River **February 14, 2010 – May 30, 2010**



LEFT-RIGHT: Chaz Borórquez, *Arroyo Seco/Mexico Dreams*, enamel paint, oil paint on linen, 1973-75, 52 ½ x 47 inches; Rob Sato, *Land Admiral Levebvre's Fleet Makes Sail*, ink, watercolor, acrylic and gouache on paper, 2007-08, 30 x 44 inches.

Pasadena, CA - The Pasadena Museum of California Art (PMCA) is proud to present *The Ulysses Guide to the Los Angeles River*, on view from February 14, 2010 to May 30, 2010. Although the Los Angeles River was once a natural, free-flowing alluvial river, frequent flooding has led to its industrial metamorphosis into a graffiti-covered concrete ditch, its once vital ecosystem now languishing in waste. Despite this degradation, the curators of the *Los Angeles River* exhibition find inspiration from the River, and examine its role in the cultural landscape of Los Angeles. This public space has become an artwork in itself, constantly evolving and changing just like the water that moves through it.

The exhibition will present artwork inspired by the River's strange yet invigorating presence in the City of Angels, and it will encourage the public to take a closer look and examine the details of the River, from its zoological offerings to its artistic ones, which make it a living representation of Los Angeles culture. The artists in the exhibition are as diverse as the city itself, ranging from Charles

“Chaz” Bojórquez, an artist from Highland Park whose work is part of the permanent collection of the National Museum of American Art and the Orange County Museum of Art and has been featured the Los Angeles County Museum of Art, the Museum of Contemporary Art, Los Angeles, and the Smithsonian, to Rob Sato, a young emerging artist who is rapidly gaining a following throughout California for his beautifully detailed surrealist paintings.

Along with framed works, this exhibition will also boast site-specific murals, which the artists in the exhibition will paint and draw directly upon the walls of the PMCA space, and an installation that recreates the setting of the LA River along with a few imaginative embellishments. The exhibition is inspired by the book, *The Ulysses Guide to the Los Angeles River*, by Christopher D. Brand, Evan D. Skrederstu, Steve Martinez, and Matthew Brand, who will also serve as the guest curators of the exhibition.



Ako Castuera, *Water & Power*, Oil on wood panel, 2008,
22 x 33 inches

PUBLIC PROGRAMS

OPENING RECEPTION

Saturday, February 13, 2010

7:00 – 9:00 pm

Opening Reception for *The Ulysses Guide to the Los Angeles River*, *Millard Sheets: The Early Years (1926-1944)* and *The Sumi Ink Club*.

\$5 admission

Free for PMCA Members

RSVP: 626-568-3665, ext. 17

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About the PMCA:

The Pasadena Museum of California Art (PMCA) is dedicated to the exhibition of California art, architecture, and design from 1850 to the present. Informed by the state's rich mixture of cultures and inspired by its impressive geography, California art has long been defined by a spirit of freedom and experimentation. PMCA exhibitions and educational programs explore the cultural dynamics and influences unique to California that have shaped and defined art in all media.

Hours:

Wednesday – Sunday, 12:00 - 5:00 pm.

The Museum is closed July 4th, Thanksgiving Day, Christmas and New Year's Day.

Admission:

\$7 for Adults, \$5 for Seniors (65+) and Students with valid ID; free to PMCA Members and children under 12. Access for people with disabilities is provided.

Location/Parking:

The Museum is located at 490 East Union Street. From the 210 Freeway, take the Lake Avenue exit. Go south and take a right on Union Street. From the 110 Freeway/Downtown Los Angeles, follow the freeway until its end, then take Arroyo Parkway and turn right at Colorado, then left at Oakland to get to Union Street. Parking is available at the Museum.

PMCA Tours:

At this time, the museum does not offer regularly scheduled docent tours of our special exhibitions. However, docent tours are available to private groups for a fee of \$75. A non-refundable deposit of \$40 is due two weeks prior to the scheduled date in order to guarantee a tour. We regret that we are unable to accommodate tours for groups smaller than 10 or larger than 50 people. Before requesting a tour, please check the exhibition calendar to see which exhibitions will be available during your visit.

A discounted group rate of \$4 per person is available for groups of 20 or more, and free admission is offered to school groups of K-12 public school students. Please call to notify us at least one week in advance for these special admission rates.

For any questions or to make reservations for a tour or group rate, please call Shirlae Cheng at 626-568-3665 x17.

PMCA Information:

For information, the please call 626-568-3665 or visit the website: www.pmcaonline.org